

**DONALD P. AND KATHERINE B. LOKER STUDENT UNION
2012 - 2013
ANNUAL REPORT**



LOKER STUDENT UNION

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MISSION STATEMENT

The Donald P. and Katherine B. Loker Student Union (LSU) provides an environment which is designed to encourage interaction among the campus' constituent groups (internal and external), enhance the sense of campus community, and expand the avenues through which the university educates students.

Through its many activities and services, the Loker Student Union provides cultural, social and recreational programming that supports the educational mission of the University, encouraging the development of citizenship, leadership, and social responsibility for success in a dynamic and pluralistic society.

VISION STATEMENT

The Loker Student Union is the heart of the campus community offering programs and services which foster interactions across students, faculty, staff and administrators; ultimately creating heartfelt connections and a sense of belonging.

MESSAGE FROM THE BOARD CHAIR



I would like to start off by saying that while serving on the Board of Directors for the 2012-2013 academic year, my experience was nothing short of wonderful and enriching. The Board started the year with the celebration of the LSU 20th year anniversary. The Board established expectations and a vision for the Union in more ways than one this year. The Board addressed many needs of the students through strategic programming and services. A great deal of business was conducted such as revising the bylaws to comply with new CSU executive orders, a fiscal audit was conducted, and decisions were made regarding changes to the facility to best support the needs of students.

The Board of Directors was faced with many tough decisions throughout the year. However, one particular discussion not only involved the Board members but many students as well. The Board developed a space programming proposal to find a way to support creation of a meditation room, television lounge, and relocation of campus radio station KDHR. While facility planning and design is still an ongoing process, much progress has been made in the best interest of all students. The Board of Directors also worked on revisions to the LSU Student Assistant Employee Handbook, which now includes an Anti-Bullying Policy.

Lastly, I would like to share my personal thoughts from serving as the Chair on the Board of Directors. Serving as Chair has broadened my perspective of student life and the services that the LSU offers to students. The experience helped me grow as a leader; I grew to take on my position with confidence and certainty. My entire experience with the Board has been nothing less than great. I had the opportunity to work with awesome faculty and staff, and to build friendships with other student leaders. Serving on the Board has made me more appreciative of the hard work that goes into the daily operations of the LSU and all the behind-the-scenes work as well. Last but not least, I have developed great leadership skills that I will be able to use in my future endeavors.

GINA DELAHOUSSEY

Chair, Board of Directors
Class of 2012

MESSAGE FROM THE DIRECTOR



Welcome to the inaugural re-issue of the Donald P. and Katherine B. Loker Student Union annual report celebrating a significant milestone – our 20th year anniversary!

Throughout the year, the LSU celebrated the anniversary by carrying out large-scale events, historical displays, introducing new services, and by establishing a new vision statement. This annual report is dedicated to highlighting these achievements.

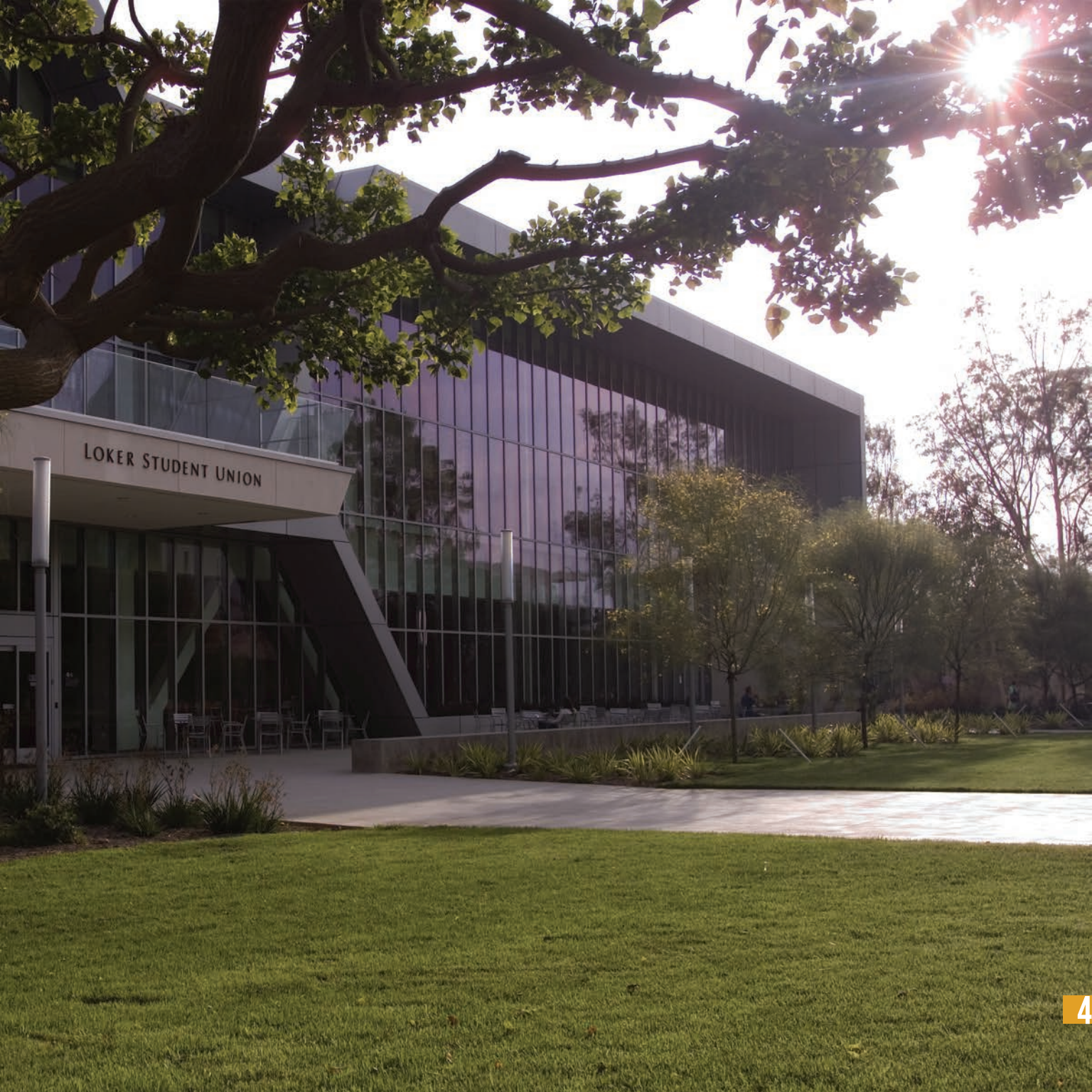
In support of the new vision, the LSU Board of Directors (BOD) and staff worked to reconnect with students in meaningful ways. A notable result of BOD efforts has been the addition of open forum at board meetings, which students have responded to by participating and expressing their needs. Staff introduced new services and will continue to add what students seek to help bring the facility to life through aesthetic and programmatic enhancements.

Among the successes of the year, came an event for which the LSU reached the highest attendance to date. The LSU programming board – Toro Productions – spearheaded a collaborative programming effort to sponsor a lecture by Dr. Cornel West. The event was attended by students, faculty, staff and alumni. The ballroom’s 800 seat capacity was reached and overflow crowds listened to the lecture broadcasted throughout the lounges on all three floors of the building.

It is my sincere hope that you enjoy reading the report and that you rediscover the bounty of programs and services available at the LSU.

CECILIA ORTIZ

Director, Loker Student Union



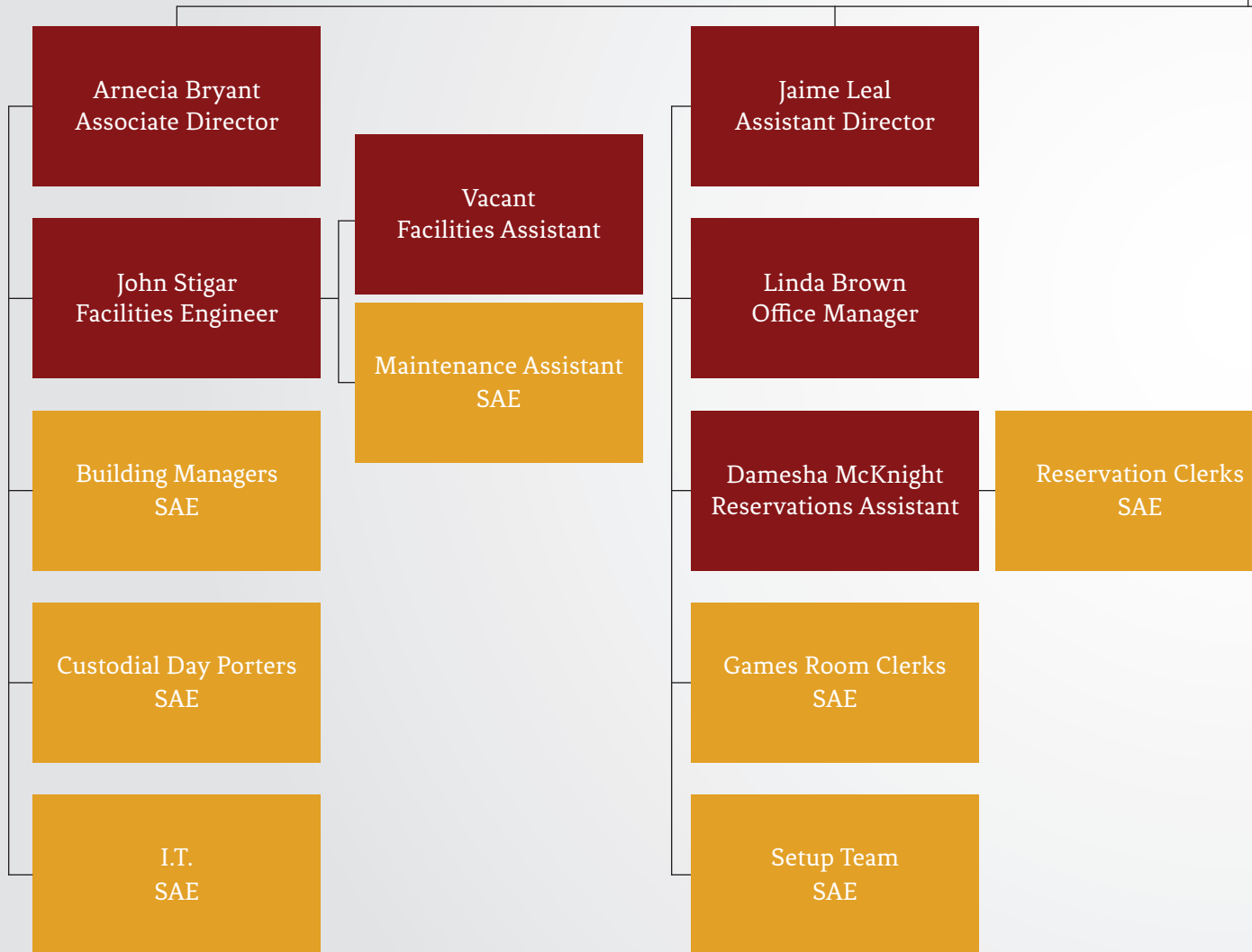
LOKER STUDENT UNION

Dr. Sonja Daniels
AVP/Dean of Students
EMSA

LOKER STUDENT UNION, INC.

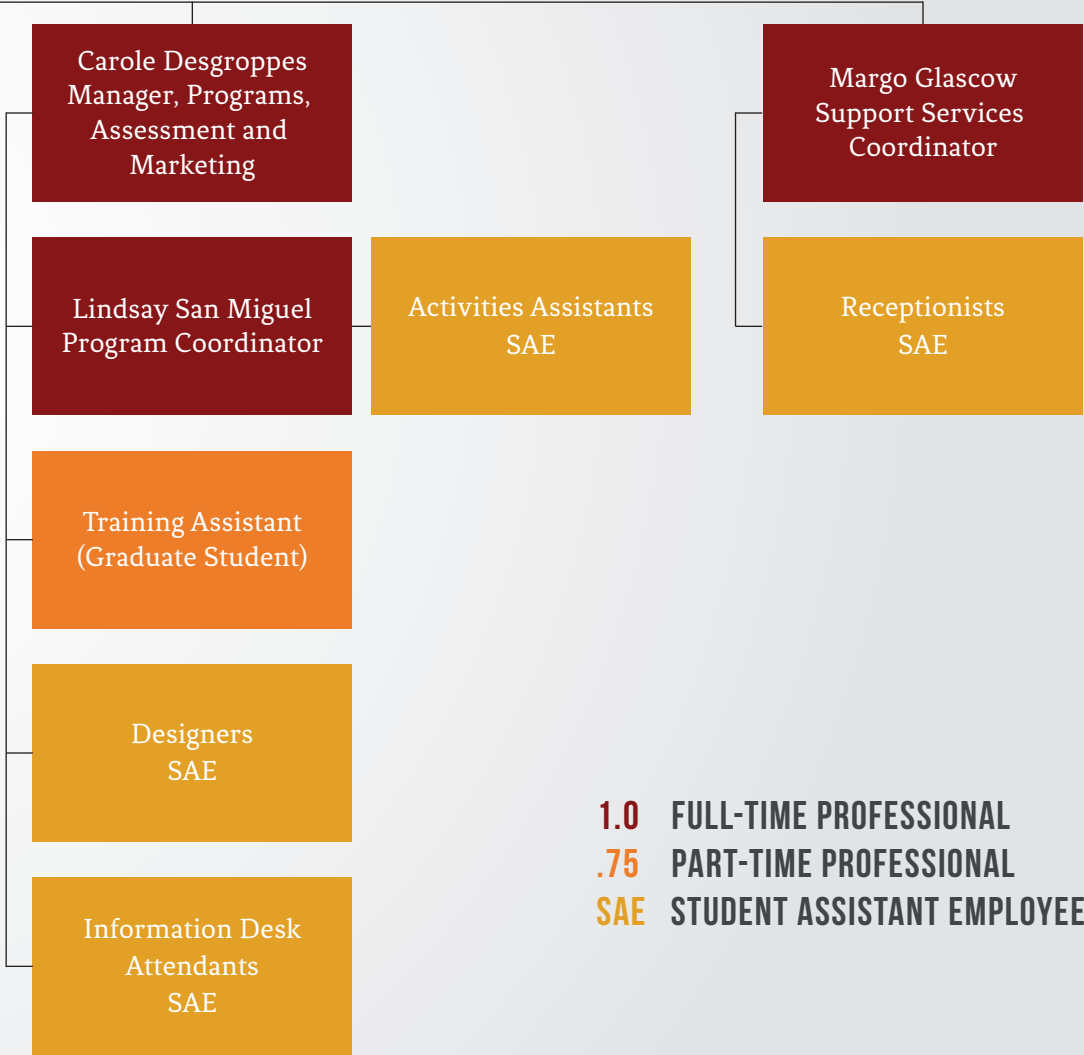
ORGANIZATIONAL CHART - 2012 - 2013

Cecilia
Dire



Board of Directors

Ortiz
ctor



1.0 FULL-TIME PROFESSIONAL
.75 PART-TIME PROFESSIONAL
SAE STUDENT ASSISTANT EMPLOYEES

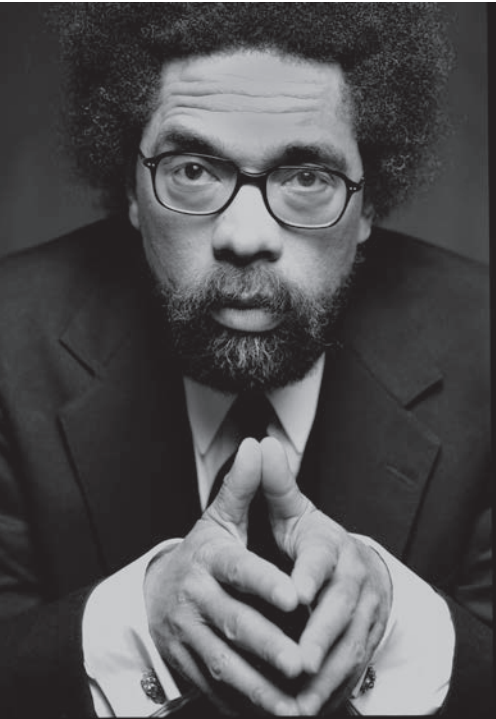




EVENTS AND MARKETING



PROGRAMS



126

2012-2013 TOTAL
TORO PRODUCTIONS EVENTS

20,119

2012-2013 TOTAL ATTENDEES

BREAKDOWN OF EVENTS

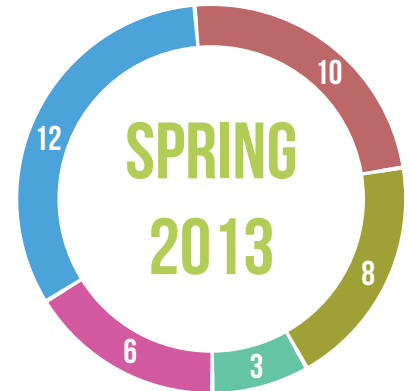
FILMS AND LECTURE

ON THE ROAD

MUSIC AND CULTURE

CO-SPONSORSHIPS

NOVELTY AND VARIETY



THE **LSU** HOSTED A 20TH ANNIVERSARY **CELEBRATION**
 ON **SEPTEMBER 12, 2012**. IT WAS A FUN-FILLED DAY OF EVENTS, ACTIVITIES, ENTERTAINMENT, SOCIAL
 MEDIA BINGO, FOOD AND GIVEAWAYS, ENJOYED BY **CSUDH** STUDENTS AND STAFF.

Before finals week, Toro Productions provided students with various stress relief activities (massages, games, free play in the game room, and crafts, as well as quiet study spaces and refreshments. Students enjoyed having a study space and the stress relief's activities.

Toro Productions hosted six off-campus trips (Big Bear, Sea World, Museum of Tolerance, Dodgers Game, Queen Mary Dark Harbor, and Cleopatra Exhibit) to provide a different and unique experience to students.

Toro Productions also hosted a variety of events throughout the year such as comedy nights, noontime concerts, crafts, student art exhibits, Latin dance and tailgates.

Toro Productions hosted seven open mic nights; each featuring professional poets. Students enjoyed the opportunity to interact with the poets. The CSUDH Poetry Slam Team was coached by LSU Program Coordinator Lindsay San Miguel and won the Association of College Unions International (ACUI) Regional Recreational Weekend - Poetry Slam Competition in November. The team attended the ACUI National College Unions Poetry Slam Invitational competition in New York in April and placed 23rd out of 59 teams.

In light of the 2012 elections, Toro Productions collaborated with student life departments to invite Dr. Cornel West to speak about the importance of civic engagement and how powerful that role can be. This was one of the biggest lectures on campus with 800 attendees.

In honor of AIDS Day, Toro Productions hosted a one woman play "Getting Unstuck" by Concious. The play covered topics such as surviving child abuse, drug abuse, being homeless, contracting HIV, and true perseverance.



ENGAGING WITH STUDENTS ONLINE

The LSU is developing its presence in social media to meet students where they are. Facebook and Twitter help us collect information about student's needs and interests. We see the value in our audience interaction and in the immediacy of accessing information.

We utilize social media as an avenue to create interactive activities with students. We launched online focus groups to learn more about students' opinions and to gather feedback regarding programs and events held on campus. By participating in focus groups, students were entered into a \$25 gift card opportunity drawing.

We also implemented two social media bingo games as part of the 20th anniversary celebrations. Students completed a bingo card by taking photos of specific services in the Student Union and entered an opportunity drawing for an iPad Mini, iPod Nano and a \$75 University Bookstore gift card.



FACEBOOK

SEPTEMBER 3, 2012

426 LIKES

NOVEMBER 14, 2012

466 LIKES

JUNE 12, 2012

570 LIKES

64.5% FEMALE ♀

35.5% MALE ♂



TWITTER



168 FOLLOWERS



INSTAGRAM



77 FOLLOWERS



RESERVATIONS

2,698

NUMBER OF EVENTS HELD IN
THE LSU 2012-2013

2,580

CAMPUS DEPARTMENTS, STUDENT
CLUB & ORGANIZATIONS SPONSORED EVENTS

118

OFF-CAMPUS COMMUNITY SPONSORED EVENTS

TYPES OF EVENTS

CONFERENCES

- 3rd Annual Mental Health Conference
- STEM Education Conference
- Latino Student Business Association
- Circle of Change Leadership Conference

GRADUATIONS

- Lavender Graduation
- Veterans Graduation
- Asian and Pacific Islander Graduation
- MEPN Pinning Ceremony
- USL Culmination
- MSW Program Graduation
- Juniorversity Graduation

SYMPOSIUMS

- Student Research Day Symposium
- Student Success Symposium
- International Symposium of Hispanic Literature
- 7th Annual Martin Luther King, Jr. Symposium
- Black & Asian Cultural Intersection Symposium

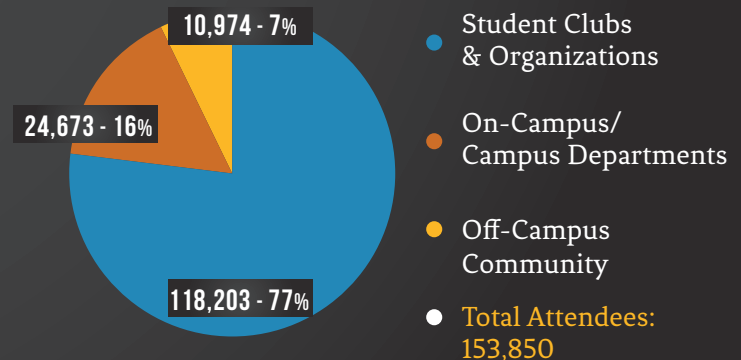
CELEBRATIONS

- Staff Service Awards/Staff Awards of Excellence
- President's Student Leadership & Service Awards
- The College of Business Administration & Public Policy Luncheon
- The Boys & Girls Club Carson Kidfest

CAMPUSWIDE/ UNIVERSITY SPECIAL EVENTS

- Career Center Job Fair
- Presidential Scholarship Competition
- Labor, Justice and Environmental Fair
- Male Success Alliance Spring Summit

EVENT ATTENDEES





LOREE STUDENT UNION

FACILITIES

As the Loker Student Union continues to expand, projects completed during 2012-2013 responded to student needs, accessibility, sustainability and overall service to internal and external customers.



SUSTAINABILITY

The automatic flushers were installed in all restrooms to continue to meet LSU sustainability efforts.



ACCESSIBILITY

Automatic doors for restrooms were added to ensure that American Disability Act standards are met. The automatic doors enhance the quality of daily life for the members of the campus community.



LSU IMPROVEMENTS

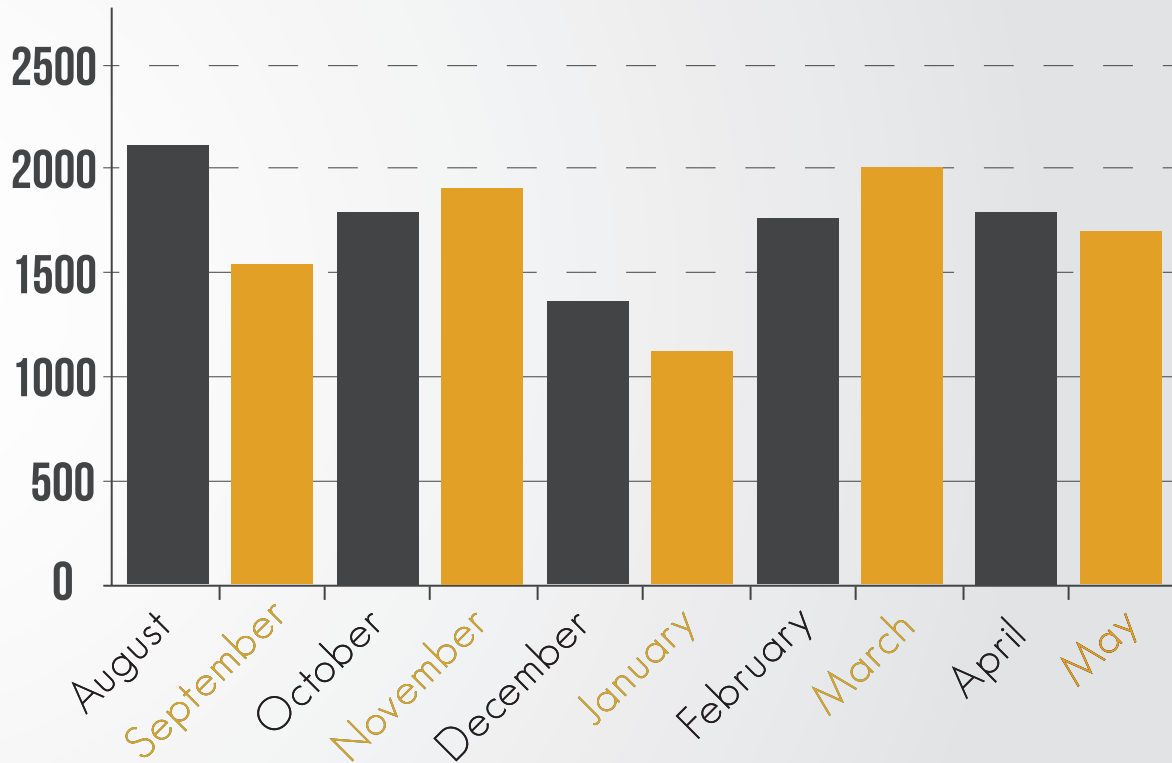
Cell phone and tablet charging stations were installed at two locations to provide a convenient and much-needed service for students.



SAFETY AND EMERGENCY

The LSU averages a daily guest count of approximately 2,000 people. Three defibrillators (AED) were installed in the facility, on each of the three levels to be able to respond to an emergency situation.

AVERAGE NUMBER OF PEOPLE COUNTED IN THE **LOKER STUDENT UNION** 2012-2013 ACADEMIC YEAR





STAFF





STUDENT ASSISTANT EMPLOYEES

“ THE LOKER STUDENT UNION PROVIDES AN **EMPLOYMENT PROGRAM**
FOR ITS STUDENTS. IT'S NOT JUST A JOB...
IT'S AN **EXPERIENCE!** ”

The LSU understands the importance of teaching Student Assistant Employees (SAE) various skills sought by employers. The goal is to help SAE develop professionally and personally, so while working at the LSU, they can gain skill sets that will make them competitive in the job market. A day-long training is held before the fall and the spring semesters to help SAE reconnect with one another, re-energize for the semester and to become familiar with what's new in the LSU. SAE also attend monthly in-service trainings that focus on skills to help them succeed.

This year's theme for all trainings was Emotional Intelligence and it was well received by our SAE. Learning outcomes for 2012-2013 were:

- Student Assistant Employees will develop a set of transferable skills valued by employers (communication, analytical, teamwork, strong work ethic, technical).
- Student Assistant Employees will develop self-awareness and personal identity using Emotional Intelligence (develop personal values for ethical leadership; identify core leadership skills and strengths; plan how to act as a change agent; problem solving and decision making; and strategies to resolve conflicts).



PROFESSIONAL STAFF HIGHLIGHTS

AWARDS



Carole Desgropes, Manager, Programs, Marketing and Assessment, received the ACUI Revis A. Cox Memorial Award at the [ACUI Annual Conference in St. Louis](#). The award was created as a tribute to Revis Cox to honor contributions, commitment, creativity, and support of multicultural education.

Socheata Chin, Toro Productions Chair, received the [ACUI I-LEAD Scholarship](#), a weeklong leadership development conference for students.



CELEBRATING YEARS OF SERVICE MILESTONES



The LSU **staff** recognized this past year for their dedicated years of service to the Loker Student Union.

- Arnecia Bryant (left) - **10 years**.
- Linda Brown (right) - **25 years**.



PROFESSIONAL ASSOCIATIONS



Carole Desgropes, Manager, Programs, Marketing and Assessment, served as the Diversity and Inclusivity Coordinator for the Association of College Unions International (ACUI) Regional Leadership Team (RLT) and continued to be active with the ACUI Community of Practice for Multiethnic Professionals and Allies by planning a meeting and dinner at the **ACUI Annual Conference in St Louis**.

PROFESSIONAL ASSOCIATIONS



Lindsay San Miguel, Program Coordinator, served on the Safe Space committee as a facilitator. Lindsay was one of the initial committee members who developed and implemented the **Safe Space Program** on campus. The Safe Space program seeks to promote awareness of and respect for the diverse **LGBT** culture on the Dominguez Hills campus.

Cecilia Ortiz, Director, presented “Motivating Your Team” workshop for the **Passport to Leadership** in October 2012.

Lindsay San Miguel presented “Program and Event Planning” and “StrenthsQuest” workshops for the **Passport to Leadership** in September and October 2012.

STATEMENT OF NET POSITION (AUDITED)

ASSETS

CURRENT ASSETS

	2013	2012	CHANGE
Cash and cash equivalents	398,849	761,772	(362,923)
Short-term investments	1,505,230	921,340	583,890
Accounts receivable	6,261	59,382	(53,121)
Prepaid expenses and other assets	-	3,444	(3,444)
Total current assets	1,910,340	1,745,938	(164,402)

PROPERTY AND EQUIPMENT

Net property, plant, and equipment	100,335	65,200	35,135
Total assets	2,010,675	1,811,138	199,537

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

Accounts payable	108,593	58,561	50,032
Accrued salaries and benefits payable	4,662	4,977	(315)
Accrued compensated absences	37,474	37,066	408
Unearned revenue	5,349	9,865	(4,516)
Total current liabilities	156,077	110,469	45,608

NONCURRENT LIABILITIES

Postemployment benefits other than pensions	276,068	303,382	(27,314)
Total noncurrent liabilities	276,068	303,382	(27,314)
Total liabilities	432,145	413,851	18,294

NET ASSETS

Net investment in capital assets	100,335	65,200	35,135
Unrestricted	1,478,195	1,332,087	146,108
Total net assets	1,578,530	1,397,287	181,243
Total liabilities and net assets	2,010,675	1,811,138	199,537

STATEMENTS OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION

REVENUES

OPERATING REVENUES

	2013	2012	CHANGE
Student fees	2,200,00	1,950,000	250,00
Sales and service of auxiliary enterprises	230,382	255,494	(25,112)
Other operating revenues	8,890	6,951	1,939
Total operating revenues	2,439,272	2,212,445	226,827

EXPENSES

OPERATING EXPENSES

Student services	176,576	104,164	72,412
Operation expense	2,059,051	1,844,895	214,156
Depreciation	26,292	17,409	8,883
Total operating expenses	2,261,919	1,966,468	295,451
Operating income	177,353	245,977	(68,624)

NONOPERATING REVENUES

Investment income	3,890	4,005	(115)
Change in net position	181,243	249,982	(68,739)
Net position at beginning of year	1,397,287	1,147,305	249,982
Net position at end of year	1,578,530	1,397,287	181,243



**CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS
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